



**2021 Beer Institute Annual Membership Meeting
September 26-28, 2021
YOTEL Washington, D.C.**

Sunday, September 26, 2021

- 3:30 p.m. – 5:30 p.m. **Registration**
Location: Pre-Function
- 4:00 p.m. – 5:30 p.m. **Beer Institute/Brewers Association Executive Committee Meeting**
Location: Hub 3
- 5:30 p.m. – 6:30 p.m. **Welcome Reception**
Location: Art & Soul PDR 1 & 2

Monday, September 27, 2021

- 7:30 a.m. – 9:00 a.m. **Lawyers Advisory Committee Breakfast Meeting (by invitation)**
Location: Studio 2
- 9:00 a.m. – 12 Noon **Registration**
Location: Pre-Function
- 9:30 a.m. – 11:00 a.m. **Voting Board Meeting (by invitation)**
Location: Art & Soul PDR 1 & 2
- 11:00 a.m. – 12:15 p.m. **Full Board Meeting (by invitation)**
Location: Hub 1
- **Presentation by Stephanie Stubler, Category Leader (Alcohol at Amazon)**
- **Presentation by Tom Bené, President & CEO (National Restaurant Association)**
- 12:30 p.m. – 5:30 p.m. **Annual Membership Meeting**
Location: Grand Hub Ballroom
- 12:30 p.m. – 1:30 p.m. **Lunch**
Location: Grand Hub Ballroom
- **Open Meeting – Jim McGreevy (Beer Institute)**
- **BREAK**
- **President Remarks by Jim McGreevy**

Interview by Jim McGreevy with Wendy Cutler, Vice President & Managing Director (Asia Society Policy Institute)

Jeff Becker Beer Industry Service Award Presentation

Chairman Remarks by Gavin Hattersley (Molson Coors Beverage Company)

Interview by Mary Jane Saunders, Vice President & General Counsel (Beer Institute) with David Wulf, Deputy Administrator (Tax & Trade Bureau)

Industry Insights Discussion Led by Danelle Kosmal, Vice President of Research (Beer Institute) with:

- **Lester Jones, Chief Economist (National Beer Wholesaler Association)**
- **Bart Watson, Chief Economist (Brewers Association)**

Jeff Becker Beer Industry Service Award Presentation

Remarks by Senator Steve Daines (R-MT)

Distributor Policy Discussion Led by Jim McGreevy with:

- **Pat Blach, President (Blach Distributing) and Chairman (National Beer Wholesalers Association)**
- **Craig Purser, President & CEO (National Beer Wholesalers Association)**

Meeting Wrap-up – Jim McGreevy

- 6:00 p.m. – 9:00 p.m.

HEINEKEN USA Dinner Event

Location: Audi Field - 100 Potomac Ave SW

Tuesday, September 28, 2021

- 7:00 a.m. – 8:00 a.m.

Breakfast

Location: PDR 1 & 2

- 8:00 a.m. – 9:15 a.m.

Hill Climb Briefing

Location: Grand Hub Ballroom

- 10:00 a.m. – 5:00 p.m.

Hill Climb (In-person and Virtual)

Location: Capitol Hill/YOTEL – Studios 1-3

- 10:00 a.m. – 5:00 p.m.

Lounge/Workspace in between Hill Meetings (beverages and lunch available)

Location: Hub 1

- 6:00 p.m. – 8:00 p.m.

Beer Champion Awards Reception

Location: Art & Soul in the YOTEL Washington, D.C.