



JOIN THE BEER INSTITUTE

A Fighting Force For Beer

Today's beer brewers and importers operate in both a competitive marketplace and a complex policy environment. As the unifying force in promoting beer industry interests since 1862, the Beer Institute helps brewers, importers, suppliers, and allies operate freely and grow responsibly in today's challenging legislative, regulatory and legal environment.

Fighting For You In Washington

The Beer Institute employs a full-time advocacy and public affairs team that knows how and when to bring the most pressing legislative issues impacting you, as a member of the beer economy, to key members of Congress.

- Regulation originating from outside the halls of Congress can also challenge your livelihood. The Beer Institute has experience working with federal regulatory and health agencies
- The Beer Institute also monitors state-level fights and provides support to ensure you can remain competitive in your home market



Delivering The Latest Business Intelligence

- Leveraging our industry knowledge, the Beer Institute team gathers, analyzes, and distributes information to deliver the latest insight in industry news and trends through our flagship products:
 - **Brewers Almanac:** An annual compilation of industry statistics, economic contributions, financial data, and other industry information
 - **Packaging Mix Report:** Information showing the estimated national package mix (draft, cans, non-returnable and refillable bottles)
 - **Monthly Shipping and Wholesale Analysis**
 - **Monthly State of the Industry through Domestic Tax Paid and Import/Export**
 - **Biennial Beer Serves America Study:** Economic impact study, including state-by-state and congressional district breakdowns of economic contributions of the beer industry

Providing Advocacy And Industry Leadership Opportunities

- In addition to its traditional advocacy work, the Beer Institute hosts high-level industry networking events and other occasions for its members to meet with lawmakers in Washington:
 - **Happy Hours and Events in Washington:** The best way to teach people about the beer industry is over a beer! The Beer Institute holds frequent happy hours and events in Washington to celebrate the beer industry and share its importance with legislators and their staff, reporters, and more
 - **Beer Institute Annual Membership Meeting:** An opportunity for brewers, importers, suppliers, and other industry officials to strategize and share insights
 - **Capitol Hill Climb:** Join the BI team on Capitol Hill, telling your story as a business owner to the legislators whose decisions impact your livelihood!
 - **Advisory Committees:** Our various advisory committees provide our members with a forum to discuss public policy issues affecting our industry, share best practices and develop strategies for the future
 - **Industry Coalitions:** The Beer Institute also helps foster more effective relationships within the industry through a coalition that includes brewers, distributors, retail associations, and allied industry groups to promote unified action
 - **Frederick C. Miller Scholarship:** The Frederick C. Miller Memorial Scholarship to the University of Notre Dame is available annually to the son or daughter of an active employee of a current dues-paying member of the Beer Institute.



Now Is The Time To Lend Your Voice

More than ever, brewers and their allies must join together to communicate to policymakers, opinion leaders, and the media the facts about the industry, its issues, and the value that business owners like you provide to your communities.

We hope you'll consider joining us to lend your unique voice as we work to help shape and strengthen the future of America's beer industry. To start the application process please visit BeerInstitute.org/apply-for-membership.

Please note that a Beer Institute membership is open to in-production brewers, importers, and industry suppliers only.

